



**SPONSORSHIP PROPOSAL  
SISTERS IN BUSINESS BRUNCH & PITCH COMPETITION  
DEC 7, 2019 | 11 AM – 2 PM | KALAMAZOO, MI**

The Sisters In Business Brunch and Pitch Competition will be taking place on Saturday, December 7, 2019 at the Fetzer Center. Our event will create community and provide access to critical resources that are key to starting, scaling, and sustaining thriving business and creating impact for women of color. With your sponsorship we can strive towards creating a more inclusive economy and continue making history for women of color in Kalamazoo. Please consider being a partner in creating transformative change by become an event sponsor today.

**OUR IMPACT**

The Sisters In Business (SIBs) initiative was started in December 2017, by the Parker sisters, Alisa, Tiffany, Teleshia, and Nicole. In December 2018, SIBs hosted our first Summit and Pitch Competition to address economic inequality and reduce the barriers to accessing capital and information for women of color in business. Recognizing women of color are the fastest growing demographic of entrepreneurs and least funded, SIBs has made a commitment to use our platform to provide access to funding through pitch competitions and programming. Last year 75 women throughout Michigan attended the summit, six women participated in the pitch competition, and were able to give away \$2500 worth of cash prizes and technical assistance. This would not have been possible without your support. To date SIBs has hosted 3 different pitch competitions, given away \$5,000 and used our events to train, support, and create a pipeline for women of color to the business ecosystem in Kalamazoo.



Our network has continued to grow throughout the Kalamazoo community and beyond. With your partnership we can make an even bigger impact at this year's event.

**OUR GOALS**

- Through sponsorship and donations raise **\$10, 000** to cover summit expenses and pitch competition awards
- Provide a community and safe space for 100 women of color business owners and aspiring entrepreneurs to connect to key resources and networks during the summit
- Give away cash prizes through the pitch competition to help reduce barriers to accessing funding to help start, grow, and sustain business and impact
- Continue to provide access to key business resources by being a bridge and pipeline to the existing business ecosystems and resources in the Kalamazoo area and beyond



**THANK YOU FOR YOUR CONSIDERATION AND CONTINUED SUPPORT**



**NON-MONETARY SPONSORSHIPS & IN-KIND DONATIONS  
SISTERS IN BUSINESS BRUNCH & PITCH COMPETITION  
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**OUR ASK: WELCOME BAG AND GIVE-A-WAYS ITEMS**

**WELCOME BAG SPONSORSHIP**

During our Sisters In Business events each of our sisters are provided with a welcome bag. We are seeking sponsorships of items to include. This can be swag or other promotional materials. If you are interested in providing an item(s) for our bags we're ask that you provide a **minimum of 100** items. This is a great opportunity to provide promotional materials to diverse group of individuals.

Sample items include but are not limited to the following:

- Business Cards,
- Event flyers
- Brochures
- Pens
- Marketing literature
- Journals

**GIVE-A-WAYS /RAFFLE PRIZES**

Throughout the summit we will be providing items to giveaway to attendees and presenters. We like to provide attendees items from local businesses, organizations, and or key resources in the community.

**WHAT YOU GET:**

- Your name and or logo will be added to our social media pages
- Name on summit materials

All welcome bags and raffle item sponsorships need to be mailed/delivered by Monday November 22, 2019.

If you are interested, please email [sistersinbusinessmi@gmail.com](mailto:sistersinbusinessmi@gmail.com) to confirm your item! Please make the subject of the email: **SIBs Welcome Bag Sponsorship**

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**MONETARY SPONSORSHIP LEVELS  
SISTERS IN BUSINESS SUMMIT & PITCH COMPETITION**

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MONETARY SPONSORSHIP LEVELS**

<b>LEVEL</b>	<b>COST</b>	<b>BENEFIT</b>
Innovator Investor	<b>\$1000.00</b>	<ul style="list-style-type: none"> <li>• Logo/Name featured in Sisters in Business Tote Bag.</li> <li>• Listed as Innovator Investor on Sponsorship Banner and materials.</li> <li>• Vendor Table at Summit.</li> </ul>
Fund-Starter	<b>\$500.00</b>	<ul style="list-style-type: none"> <li>• Logo/Name featured on Sisters in Business Tote Bag.</li> <li>•</li> <li>• Listed as Fund Starter on Sponsorship banner &amp; materials.</li> </ul>
Seed Funder	<b>\$250.00</b>	<ul style="list-style-type: none"> <li>• Listed on Sponsorship banner &amp; materials.</li> </ul>
Individual Donor	<b>\$150.00</b>	<ul style="list-style-type: none"> <li>• Listed on Sponsorship banner &amp; materials.</li> </ul>





**MONETARY SPONSORSHIP FORM  
SISTERS IN BUSINESS BRUNCH & PITCH COMPETITION**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

How you would you like your name listed on materials: \_\_\_\_\_

**Please Select Sponsorship Type:**

- \$1,000-Innovator Investor
- \$500-Fund Starter
- \$250-Seed Funder
- \$ \_\_\_\_\_ Other

Total Due: \$ \_\_\_\_\_

**Enclosed is my check made payable to Charlie's P.L.A.C.E. /Memo-Sisters in Bus.**

**Please charge my Credit Card**

Name on Card: \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Complete Mailing Address (if Different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Authorized signature: \_\_\_\_\_

***\*Credit card information provided will be shredded upon entry into our payment processing system.***

Charlie's P.L.A.C.E. is the Fiscal Sponsor for Sisters in Business. Please return this form to: Charlie's P.L.A.C.E. Sisters in Business. P.O. Box 145, Kalamazoo, MI 49009. This form can also be returned via email to [sistersinbusinessmi@gmail.com](mailto:sistersinbusinessmi@gmail.com)

For additional information contact Nicole Parker at 269-352-6330 or email [sistersinbusinessmi@gmail.com](mailto:sistersinbusinessmi@gmail.com)

